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CHINESE LANGUAGE  
AND 中国语言文化体验  
CULTURAL EXPERIENCE



# ABOUT US

www.MandarinHouse.com  
info@mandarinhouse.com



Quality, reputation and constant pursuit of excellence. Mandarin House vision is to share Chinese language and culture with the world. Our mission is to be the reliable partner you always want, to ensure you learn Chinese on your terms, quickly and efficiently.

美和汉语，自2004年创办以来，专注于高质量的汉语培训，以传播中国文化为愿景，以提供全球信赖的个性化汉语培训服务为使命，深耕国际汉语教育领域。

In 2009 & 2013, we were nominated, and won the top award for the World Language Provider Star Award by Study Travel Magazine. Since 2008, we are proud to have been nominated ten times.

美和汉语于2009和2013年获得Study Travel Magazine颁发的世界语言优秀服务奖。



# 关于我们

## COMMUNITY

Every year, over 3000 people from more than 100 nationalities chose Mandarin House as their Chinese language provider.

美和汉语每年为来自一百多个国家的三千多位外籍人士提供汉语及文化服务。

## REPUTATION

Mandarin House is a pioneer of the Chinese language industry to provide a more personal, flexible alternative to universities.

创建于2004年的美和汉语，以个性化、多元化的服务，领跑国际汉语教育行业。

## COURSES

Wide range of Mandarin courses for all skill levels, intensive or part time, group or 1on1, and E-learning solutions.

所有级别的汉语课程，包含密集或业余学习、小班或一对一及在线学习。

## TEACHERS

Mandarin House teachers are cross-cultural aware, bilingual, comprehensively trained and have an average of 5,000 teaching hours experience.

美和汉语教师，拥有双语跨文化交际能力，平均教学经验达到五千小时。

## CURRICULUM

Over 30 self-developed textbooks cover practical Chinese, HSK test preparation, juniors, and teacher training.

三十余套自编教材，覆盖实用汉语、HSK备考、少儿、汉语教师培训。

## COVERAGE

Active teachers cover 30+ cities, physical learning centers in major Chinese cities and an online learning platform.

面授培训覆盖三十多个城市，学习中心位于中国主要大城市，并且提供网络在线教学平台。



Accredited by the International Association of Language Centres (IALC), a network of high-quality language schools.

获得IALC协会认证，为各年龄不同需求的学员提供高标准中文课程。



Recognized official China's Hanyu Shuiping Kaoshi (HSK) Testing Center.

HSK汉语水平考试考点，考察考生在生活、学习和工作中运用汉语进行交际的能力。

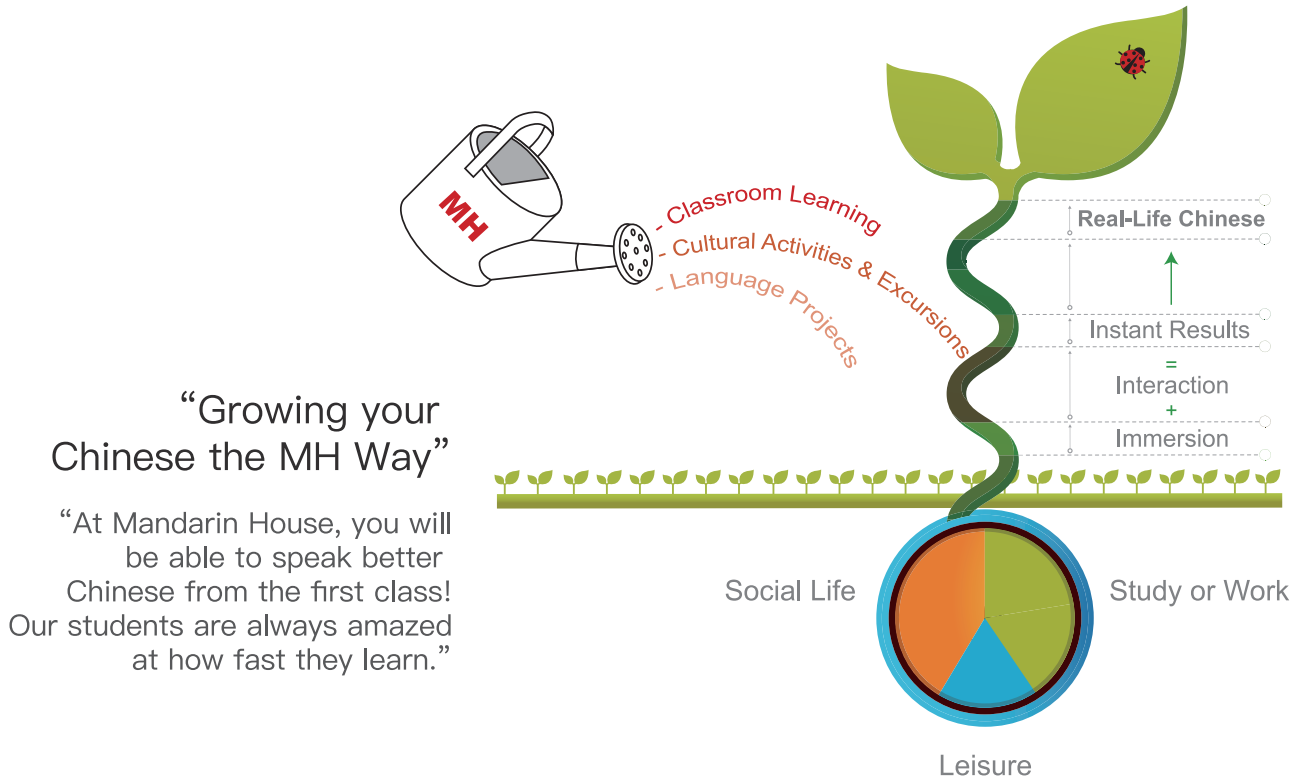


# CHINESE COURSES

www.MandarinHouse.com  
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# 中文课程



## COMPREHENSIVE 综合课程

Do you want to make big progress for your study? Mandarin House Comprehensive Course will allow you to focus on real-life Chinese conversational skills while learning the reading and writing of Chinese characters, you will get the complete Chinese training to prepare for academic or career.

汉语综合课程不但能让您学习到日常生活中的会话技能，而且能学习到汉字阅读和写作。完整的培训，为您的学术或职业生涯做充分的准备。

## CONVERSATIONAL 会话课程

A smart choice to learn the communication essentials of Chinese pinyin, listening and speaking skills. Mandarin House Conversational Course focuses on practical Chinese conversational skills, giving you confidence to speak Chinese after every lesson, you can learn faster and better.

汉语会话课程侧重于实用的中文会话技能，汉语拼音的运用要领和汉语的听说能力。让您有信心在每节课后说中文，您可以学得更快、更好。

## CHARACTERS 汉字课程

Characters are an essential part of Chinese culture and by learning them you will get a deeper understanding of the language and in the long term it helps you master Chinese faster as not only can you read Chinese magazines, maps, books etc., but your mind is able to make stronger connections with Chinese words.

汉字是中国文化的一个重要组成部分。通过学习汉字，您可以更深入地了解汉语。从长远来看，将帮助您掌握运用中文思维来建立词汇关联的能力。

### HSK Level 1

CEFR A1  
ACTFL  
Novice Low

MH1

After you finish this level, you can understand and use very simple Chinese phrases, meet basic needs for communication and possess the ability to further your Chinese language studies.  
完成这个级别后，您可以理解并使用一些非常简单的汉语词语和句子，满足具体的交际需求，具备进一步学习汉语的能力。

### HSK Level 2

CEFR A2  
ACTFL  
Novice Mid

MH2

After you finish this level, you can have an excellent grasp of basic Chinese and can communicate in simple and routine tasks requiring a simple and direct exchange of information on familiar and routine matters.  
完成这个级别后，您可以用汉语就熟悉的日常话题进行简单而直接的交流，达到初级汉语优等水平。

### HSK Level 3

CEFR B1  
ACTFL  
Intermediate Low

MH3,4

After you finish this level, you can communicate in Chinese at a modest level in your daily, academic and professional lives. You can manage most communication in Chinese when travelling in China.  
完成这个级别后，您可以用汉语完成生活、学习、工作等方面的基本交际任务，在中国旅游时，您可应对遇到的大部分交际任务。

### HSK Level 4

CEFR B2  
ACTFL  
Intermediate Mid

MH5,6

After you finish this level, you can converse in Chinese on a wide range of topics and are able to communicate fluently with native Chinese speakers.  
完成这个级别后，您可以用汉语就较广泛领域的话题进行谈论，比较流利地与汉语为母语者进行交流。

### HSK Level 5

CEFR C1  
ACTFL  
Intermediate High

MH7,8

After you finish this level, you can read Chinese newspapers and magazines, enjoy Chinese films and plays and give a full-length speech in Chinese.  
完成这个级别后，您可以阅读汉语报刊杂志，欣赏汉语影视节目，用汉语进行较为完整的演讲。

### HSK Level 6

CEFR C2  
ACTFL  
Advanced

MH9,10

After you finish this level, you can easily comprehend written and spoken information in Chinese and can effectively express yourself in Chinese, both orally and on paper.  
完成这个级别后，您可以轻松地理解听到或读到的汉语信息，以口头或书面的形式用汉语流利地表达自己的见解。

# SUMMER CAMPS



The leading Mandarin Chinese summer camp since 2004; an unforgettable adventure and a great way to experience traditional and modern China, in a safe, fun, full immersion Chinese environment.

Our experienced, qualified teachers share Chinese life through Mandarin lessons, cultural workshops, activities, and excursions to ensure a valuable summer for your children.

中文夏令营始于2004年，在安全、快乐、沉浸式的语言环境中，经验丰富的教师通过中文课、文化研讨、活动和远足，带给您孩子一次难忘的中国传统与现代交融的体验。

# 夏令营



Total Immersion Environment  
全沉浸语言环境

Learn new words, phrases, characters, conversational Chinese naturally, in context and everyday!

自然而然学习到新的词汇和短语，每天都能看见汉字，并听到地道的口语。



Comprehensive Language Activities  
多元化语言活动

Language lessons complemented by cultural activities, discussions, workshops, art activities, and excursions.

语言学习辅以文化活动、讨论、作坊、艺术活动、及短途旅行。



Cross-culture Communication  
跨文化交流

A lifetime where your kids can learn about other culture while learning Chinese.

一生难忘的夏令营，您的孩子在学习中文的同时，体验不同国家的文化。



Live with Chinese Family  
与中国家庭生活

Sharing the home, conversation, daily activities with a Chinese family.

您的孩子可以在中国家庭居住，体验中国式日常生活和交流。

Mewa Davidson  
9 years old



*'I love learning Chinese with Mandarin House and I really like my teacher. I'm having a wonderful time here.'*

George Geicke  
13 years old



*'I'm half Chinese so I love Chinese language. Mandarin House gives me a fun way of learning Chinese and my teacher is really great.'*

Vincent Favati  
12 years old



*'I really like playing ping-pong and learning Chinese. I love Mandarin House, it's my 3rd time here. My teacher is great.'*

Simona Hu  
14 years old



*'I had so much fun in these past 4 weeks, thank u guyssss. I will miss everybody so much.'*

Gabriel Barreto  
8 years old



*'It was a good experience. I have enjoyed seeing the Great Wall, watching Chinese cartoon, learning Chinese idioms and characters.'*

Ida Angerbjorn  
16 years old



*'This is my first experience in China being alone. The beginning was hard, but Mandarin House helped me a lot to fit in the life in China.'*





# CORPORATE CLIENTS

www.MandarinHouse.com  
info@mandarinhouse.com



As an experienced provider of Chinese language and cultural programs to multinational corporates, Mandarin House can help you and your company deliver world-beating training results. Mandarin House has a dedicated VIP department, teaching groups, and account managers to provide personalized service and implement corporate-specific training directives.

作为行业内经验丰富的跨国公司汉语文化服务商，美和汉语可以帮助您和您的公司获得卓越的培训效果。美和汉语设有专门的VIP部门、独立的教学团队、一对一的客户经理，为您的企业打造个性化服务，实施贵企业特定的培训方案。

Tailor-made to corporate specific training objectives, we organize Cross-Cultural Training, Orientation Briefing, Business Cultural Workshop, Executive Private Tailor-made Instruction, and Part Time Group Teaching, etc.

根据企业具体的培训目标，我们组织跨文化培训、新环境简介、商业文化研讨、高阶私人定制课，团队教学等。



# 企业客户

For more than a decade, we have proudly represented some of the world’s reputable enterprises and institutions in their employee Chinese language programs, executive cross-cultural training, and business cultural workshops.

十多年来，我们为来自世界知名企业及机构的外籍员工提供了优质的汉语课、跨文化培训、商业文化研讨。

APP	金光	KRAUSS MAFFEI	克劳斯玛菲
APPLE	苹果	L’ORÉAL	欧莱雅
ARISTON	阿里斯顿	MAERSK	马士基
AUCHAN	欧尚	MAHLE	马勒
AVIAGE SYSTEMS	昂际航电	MASERATI	玛莎拉蒂
BOSCH	博世	METRO	麦德龙
BP	英国石油	MHD	酩悦轩尼诗帝亚吉欧
C & A	西雅衣家	MICHELIN	米其林
CASIO	卡西欧	NISSAN	日产
CHINA SOUTHERN AIRLINES	中国南方航空	NOK-FREUDENBERG	恩福
CONTINENTAL	大陆	NOVARTIS	诺华
DAIMLER	戴姆勒	PWC	普华永道
DANONE	达能	ROCHE	罗氏
DECATHLON	迪卡侬	ROLAND BERGER	罗兰贝格
ERICSSON	爱立信	SANOFI	赛诺菲
ETAM	艾格	SCHINDLER	迅达
EVONIK	赢创	SCHNEIDER	施耐德
FAURECIA	佛吉亚	SHIMANO	禧玛诺
FOSUN PROPERTY	复星地产	SIEMENS	西门子
GEELY	吉利	SINODIS	西诺迪斯
GODIVA	歌帝梵	TESCO	特易购
GUCCI	古驰	JIAHUI HEALTH	嘉会医疗
H & M	海恩斯莫里斯	VALEO	法雷奥
IKEA	宜家	VOLVO	沃尔沃
JD	京东	VOLKSWAGEN	大众
JIN JIANG HOTELS	锦江酒店	XPENG	小鹏汽车
KUKA	库卡	ZF	采埃孚
KUMHO TIRE	锦湖轮胎	...	.....



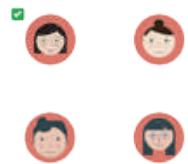
Study Chinese online anytime and anywhere! All our courses are learning outcome oriented and follow Mandarin House curriculum. A highly experienced professional teaching team will help you to reach a more effective and efficient learning outcome.

随时随地，在线学汉语！我们所有的课程都严格遵循课程大纲，并以学习成果为导向。一支经验丰富的专业教学团队将帮助您实现更有效和更有效率的学口。



Free trial session shows how our platform works and how easy it is to learn Chinese online.

免费试课，了解美和在在线中文学习平台。



Choose different teachers at your will to better improve your skill.

通过挑选不同的老师，来提高您的中文能力。

Booking Success!



It's very easy to customize your learning plan and to book course online.

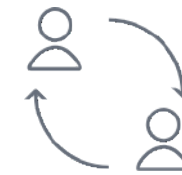
便捷的在线课程，帮助您更好地制定学习计划。



1-on-1 live Chinese course 24/7, a more convenient learning experience.

一对一、全天候、便利的中文在线学习。

## Why Choose Us 为什么选择我们？



### Learning Outcome Oriented 以学习成果为导向

All courses are learning outcome oriented and follow the curriculum, we break courses into levels to provide you a clear picture of learning focus.

所有课程都以学习结果为导向，严格遵循教学大纲，分级体系为您清楚地展现学习规划和重点。



### Professional Certified Teachers 专业认证教师

A highly experienced professional teaching team, all are native speakers with university degree, and also are certified to teach Chinese as a foreign language.

母语为汉语，具有大学学历及教师资格证，经验丰富的专业师资团队。



### 1-on-1 Live Courses 一对一真人课程

It's very flexible for you to book each session based on your schedule and personal learning goals, which ensures you effective and efficient learning outcome.

根据您的时间和学习目标，您可以灵活预定每节课，确保有效和有效率的学习成果。

## Study Online Anytime, Anywhere 随时随地学习汉语

Since 2004, Mandarin House has helped over 50,000 foreigners speak better Mandarin. We are the stable, reputable and trusted Chinese cultural and language training provider for you.

自2004年以来，美和汉语帮助五万多外籍人士学习中文。我们是您稳定的、诚信的、值得依赖的文化语言服务商。



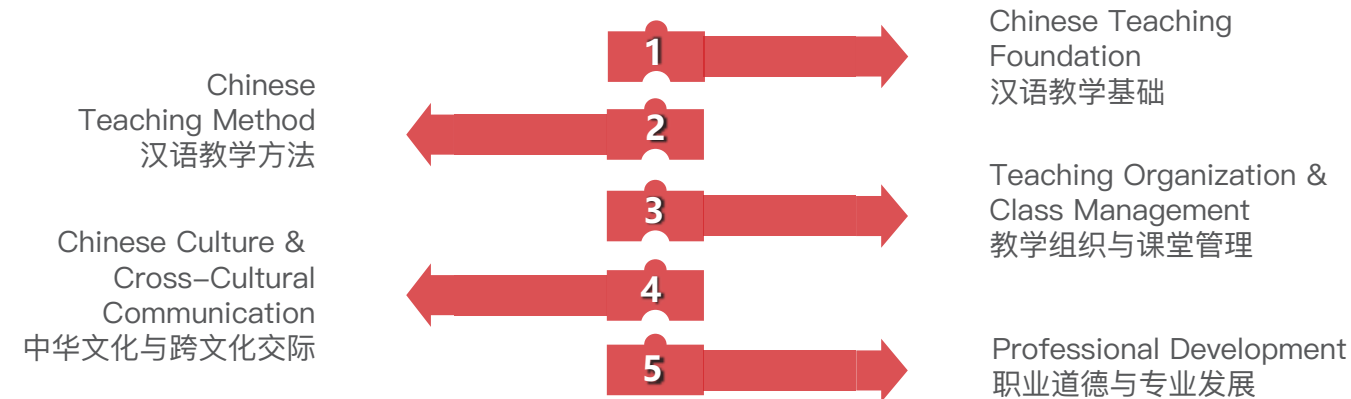


# TEACHER CERTIFICATION



Introduce Chinese teaching theory and methods, you will learn Chinese language pedagogy, intercultural communication, second language acquisition, and a structured approach applied to every aspect of teaching Chinese, in combining language acquisition theory with practical demonstrations.

全面介绍汉语教学的理论和方法，包括汉语教学概论、汉语教学法、跨文化交际、第二语言习得等。该课程将理论与实践相结合，并应用于汉语教学的各个方面。



# 国际汉语教师证书



## Course Features & Benefits 课程特色和收益



Diversified Curriculum  
多元化课程体系

Online/Offline, Live Stream/Video  
Group Class or 1-on-1 Private Tutoring  
线上/线下、直播/视频  
精品小班或一对一私教



Practice Opportunities  
大量实践机会

50,000+ Chinese Learners  
Corporates, Adults, Juniors  
五万+ 中文学习者  
教学对象有企业、成人、少儿等



Professional Instructors  
专业讲师团队

Chinese Teacher Training Instructors  
Abundant Global Instruction Experience  
国际汉语教师培训讲师  
丰富的国内外讲学经验



CTCSOL  
国际汉语教师证书

Confucius Institute Headquarters (Hanban)  
Standardized Examination  
孔子学院总部/国家汉办标准化考试  
国际汉语教师证书首批考点



# VALUE-ADDED SERVICE

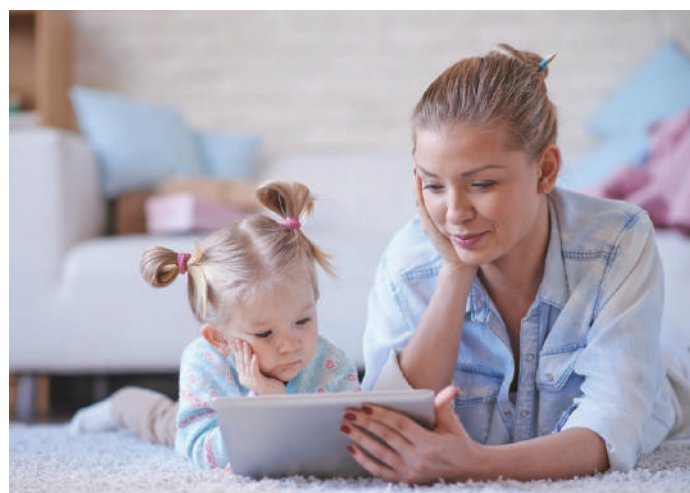
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## STUDY GROUP 游学团

Each year, Mandarin House hosts study tours for groups coming from high schools, colleges and international schools, services including Chinese language classes, cultural activities, weekend excursions and accommodations.

多年的游学团接待经验，为来自海外高中、大学和国际学校的团队安排中文课程、文化活动、周末旅行和住宿等服务。



## AU-PAIR 互惠生

Living with a Chinese family and caring for their children, mastering the fascinating Chinese language while learning about the rich and profound Chinese culture.

在中国人家庭中生活，陪伴、照看中国的孩子，同时学习汉语，了解丰富多彩的文化。



## INTERN 实习生

The unique opportunity for students or graduates to develop professional skills whilst gaining exposure to China's dynamic work culture and lifestyle.

大学生或大学毕业生提高职业技能，体验中国职场文化及生活方式。

## CULTURAL ACTIVITIES 课外文化活动

Learn more about different aspects of Chinese culture, from food to festivals, from numbers to feng shui, through workshops, activities, excursions and seminars.

通过讲座、活动、短途旅行和商务研讨，了解饮食、节日、数字、风水等中国文化的方方面面。



## HOST FAMILY 寄宿家庭

Good option for a full immersion experience. Living in your own room and sharing the home, conversation and daily activities with your Chinese host family.

全方位沉浸式体验，有一个温暖的家，同时拥有自己的独立空间。



## VISA 签证

Ever-changing visa policies can be difficult to handle, we provide you clear and easy to follow instructions on how to apply for a visa to study in China.

不断变化的签证政策让人难以处理，我们为您安排清晰的、便于操作的签证申请指南服务。



# 增值服务